

NETSUITE STAIRWAY FOR RETAIL



ESTABLISH

- Ecommerce
- Financials and CRM
- Real-time inventory management
- Promotions and returns
- In-store experience management and clienteling

ELEVATE

- Omnichannel order and warehouse management
- Seasonal forecasting and budgeting
- Payroll and people management
- Asset management

EXPAND

- International expansion
- Global supply chain management
- Marketplace connectors
- Basic manufacturing

ACCELERATE

- Commerce marketing automation
- Cross-subsidiary fulfillment
- Warehouse and manufacturing automation
- Web store personalization

DOMINATE

- Operate globally
- Blockchain
- Internet of Things
- Sales intelligence



INCREASED:

Business Insights



70%

Repeat Customer Sales



45%

Online Conversions



25%

REDUCED:

Time to Close the Books



75%

IT Support Costs



60%

Out Of Stocks



15%

ORACLE
NETSUITE

WWW.NETSUITE.COM/RETAIL